

3.4.1 STATEMENT ON RESEARCH

1. Purpose

ADA University aims to provide an environment that promotes excellence in research and that allows its faculty members to excel and perform to their highest potential. The purpose of this statement is to define the fundamental principles that guide all research activities at ADA University.

2. Scope and Recommendations

This statement provides the framework for all the research activities performed and all the research projects carried out at ADA University.

All members of ADA University that are engaged in research are expected to be thoroughly familiar with the principles set forth in this document.

3. Definitions

Principles of Research are fundamental concepts that serve to guide the scholarly pursuit and dissemination of knowledge.

4. Principles of Research

- 4.1 *Centrality*: Research forms an integral component of ADA University's vision, its purposes, and its principle of *academic excellence*.
- 4.2 *Academic Freedom*: The University's principles of research serve as framework for academic excellence and must not restrict the right of free expression and inquiry. Within their respective disciplines, all faculty members are thus free in their research and in their choice of research topics and methods.
- 4.3 *Academic Integrity*: Research is conducted based on high ethical standards. Plagiarism and other forms of academic dishonesty are sanctioned based on the University's *Honor Code*. Conflicts of interest are made transparent, and they are addressed in accordance with relevant legal regulations and ethical standards.
- 4.4 *Academic Excellence*: Research is conducted according to high international standards.
- 4.5 *Significance*: Research projects address subjects that are of disciplinary and/or interdisciplinary relevance.
- 4.6 *Appropriateness*: Research projects are designed in a way that is appropriate to the respective subject.
- 4.7 *Currency*: Research projects take into consideration relevant theories and approaches as well as the latest developments in the field (or fields) of research.
- 4.8 *Thoroughness*: Research projects are based on a well-structured and comprehensive research plan. Both the research plan and the outcomes of a project are subject to (internal and/or external) peer review.

- 4.9 *Innovation*: Research outcomes are substantial and serve to advance knowledge within one or more academic disciplines.
- 4.10 *Impact*: Research results are published in high impact journals (articles) or with recognized academic publishers (books).
- 4.11 *Collaboration*: The University's faculty regularly carry out collaborative research projects with members from other institutions of higher education and/or from international and national research institutes. These projects correspond to the standard and requirements for research set forth in ADA University's *Academic Quality Assurance Standards and Guidelines*.
- 4.12 *Nexus*: Research and education are closely connected. Whenever possible, research results are used to enrich and enhance teaching and learning at the University.
- 4.13 *Individual Development*: Faculty members regularly engage in research activities. They thus continually develop their academic qualifications and capabilities.
- 4.14 *Accountability*: Faculty members are accountable for the resources they receive to support their research activities.
- 4.15 *Support*: The University fosters research by providing support to its faculty. It offers research trainings; resources, funding opportunities and a reward program; advice on legal and ethical matters; and guidance on publication and the dissemination of knowledge. Faculty members whose rights and obligations include research are allocated time to pursue research activities.
- 4.16 *Assessment and Enhancement*: The University regularly evaluates the research projects and outcomes of its faculty members. It continuously works to strengthen research excellence at the University.